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## **James Avery Artisan Jewelry offers \$50,000 Challenge in support of Children with Special Medical Conditions**

Named Title Sponsor for 29<sup>th</sup> Annual Harry Wickersham Golf Tournament

*Kerrville, Texas - James Avery Artisan Jewelry has issued a \$50,000 challenge-matching grant to Texas Lions Camp in support of children with special medical conditions attending Summer Camp 2022. Every gift designated for the 29<sup>th</sup> Annual Harry Wickersham Golf Tournament will be matched dollar for dollar up to \$50,000. With this challenge, the company has also been named the **Title Sponsor** for the 2022 Golf tournament.*

“Texas Lions Camp is very excited that James Avery Artisan Jewelry is partnering with our organization in 2021-2022 and investing in our mission by offering this incredible challenge opportunity, said President & CEO of TLC, Stephen S. Mabry.

James Avery’s Chief Executive Officer John McCullough stated, “Just as we forge silver and gold to make jewelry, we are **FORGING HOPE** through our support of nonprofit organizations in communities where we live and work. We are proud to partner with the Texas Lions Camp in their mission to provide a unique summer camp experience for these amazing children and their families.”

Mabry added, “Since 1949, the Lions of Texas and TLC have introduced over 80,000 children to the ‘CAN DO’ philosophy and encouraged them to reach for new horizons and celebrate exciting, first-time experiences. The support of family, friends, and neighbors allows us to help some of the most amazing children share in the best summers of their lives.”

### **About James Avery Artisan Jewelry**

James Avery is a vertically integrated, family-owned company located in the heart of the Texas Hill Country. We offer finely crafted jewelry designs for men and women in sterling silver, 14K and 18K gold, bronze and gemstones. James Avery jewelry is designed and crafted by our own skilled artisans in Kerrville, Comfort and Hondo, Texas using the finest materials sourced worldwide. We are a multi-channel retailer with over 100 James Avery stores in four states. Our jewelry is also available at JamesAvery.com, more than 220 Dillard’s locations and Dillards.com. You can also find our designs at airport stores in Austin, Houston and Nashville, as well as select Army and Air Force Exchange Service (AAFES) locations.

**About Texas Lions Camp, Inc.-** Texas Lions Camp, Inc., provides, without charge, a camp for children with special medical conditions from the State of Texas, regardless of race, religion, or national origin. The organization was chartered as a Texas, nonprofit corporation on April 4, 1949, by the Lions Clubs of Texas and is recognized under section 501 (c)(3) of the Internal Revenue Service Code. The Camp is accredited by the American Camp Association and is licensed by the Texas Department of State Health Services. In addition, the organization is recognized with a Four-Star rating from Charity Navigator and as a Platinum-level participant on GuideStar so donors may give with confidence when furthering the mission of TLC.

Those who are interested in learning more about and/or contributing to the work of Texas Lions Camp are invited to visit [www.lionscamp.com](http://www.lionscamp.com) or by emailing Milton L. Dare at [milton.dare@texaslions.camp](mailto:milton.dare@texaslions.camp). If preferred, you may also call 830-896-8500 for more information.

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